

September 2009 Guinco Newsletter

Exclusively For Our E-Club Memberships!

GUINCO



NEW COMFORT SYSTEM FROM TRANE!

The worst of summer is behind us, so dealing with that troublesome a/c unit is almost behind you for the year. However, fall could actually be the perfect time to consider replacing your air conditioning system for many reasons. One immediate advantage is temps are mild and enduring during the change-out process.



TRANE has added another great reason: You can get up to a \$1000 rebate on qualifying systems until October 31st!

Guinco is adding still yet another reason: "TRANE has rolled out their newest system...the XR15. This Comfort System is designed to fill the gap between economy systems and true high efficiency comfort systems. The XR15 is also designed to more easily qualify for the tax credit, and has the added bonus of being better looking than your neighbor's system"! For a limited time, Guinco will be offering the XR15 system at the roll back prices of the XR13 system.

If you've been thinking about a new system or have a quote in hand, call me for a comparison to the XR15 price. You may be pleasantly surprised. Take advantage of this great offer!

Call us at 817-568-2866 for a free Comfort Analysis of your home by our comfort specialists! Let our family help yours get a step ahead with a new comfort system from TRANE!

Gary Poe, HVAC Manager



Guinco Spotlight on Jared Guinn!

How old were you when you started running service calls with your dad (owner Jeff Guinn), and what's it like being the owner's son?

I guess I was probably 10 or 11. It can be a challenge living up to the expectations, but I enjoy the responsibility.



What do you enjoy most about working at Guinco?
Sometimes customers call in frustrated or upset for various reasons. Almost without fail, by the time they hang up, they are happy, life-long customers of Guinco. I am proud of how we take care of our customers!

Where do you see yourself in 10 years?
I could be anywhere from using my Radio & Broadcasting Degree to get a radio show, or occupying a position higher up the totem pole at Guinco.

As a young single man in Fort Worth, what are some of the hottest night spots you'd recommend?
I prefer quieter places with good music. The Moon near TCU has great deals on food & drink on Monday nights.

Do you have any favorite local eateries? I'm a regular at all the little taquerias up and down Hemphill and Seminary in Fort Worth. They all have great authentic food!

Fun Fact: Jared coined Guinco's signature phrase "Let our family help yours!"

Helpful Gardening Tips for September!

(If you're like us, you can use all the advice you can get!)



- Fall is a great time to plant trees, shrubs, bulbs, perennials, grass seed and sod. Plants that are planted in the fall enjoy cooler temperatures and ideal growing conditions that allow roots ample time to grow into the surrounding soil. Use starter plant fertilizer mix when planting.
- Plants and trees that provide color in the month of September include Beautyberry, Crape Myrtles, Cotoneaster, Viburnums, Hypericum, Hydrangeas, Potentilla, Pyracantha and Butterfly Bush.
- There are lots of perennials with interest now including Coreopsis, Ccariosa and ornamental grasses.
- Add a touch of fall to your landscape by planting hardy Mums now.
- Time to feed your plants with a good quality, slow release plant food made for perennials and flowering shrubs and trees that contains slow release nitrogen, sulfate of potash, iron and other micro nutrients for overall plant growth and development.
- Feed evergreens (Hollies, Boxwoods and Yews) and deciduous trees (Maples, Oaks and Ash) with a tree & shrub food. This product contains slow release nitrogen, sulfate of potash, iron and other micro nutrients for overall plant growth and development.
- Time to transplant peonies or divide them if you wish to multiply your plants.
- Time to put away the beetle traps until next year.

September Appliance Tip



Something to ponder... If you take dirty dishes and put them in your dishwasher, run your dishwasher to clean them, and the dishes come out clean, over time would you need to ever clean your dishwasher? The answer is yes! That's right, to keep your dishwasher performing its best, you need to clean your dishwasher!

Who would ever have thought it!

There are a number of products out there to do just that! You can find them on the shelves where you purchase your detergent. These cleaners remove mineral build up, soap build up, soil build up, and also make your unit smell fresh. These cleaners are recommended by the manufacturers of the product to be used at least once every three months.

On occasion, some manufacturers also recommend using distilled white vinegar in your rinse agent cup/dispenser along with your rinse agent. An approximate 25% mix of distilled white vinegar and rinse agent can help keep your unit clean. Also check your Use and Care Guide for other tips and recommendations!

Dustin Fought, Full Line Technician



Central Market is not what you'd expect to find in a grocery store. Sure, they have fresh produce, a great deli, extensive beer and wine selection. But rockin' live music and spectators of all ages? This Texas franchise has all of these things every Thursday, Friday and Saturday night. Central Market is a perfect, not to mention free, place to bring the whole family or grab all your friends for a fun-filled night. It can get crowded so arrive early. There is extra seating on the lawn or on the balcony if you prefer to be away from the crowd. You can buy a single beverage or by the pack, and there is no shortage of food from which to choose. It is Burgers & Bock night every Friday and Saturday from 7:00 to 9:30 p.m. featuring live music both nights. We love it and have had a great time every single night we've gone. Great place to chill on a fall Fort Worth, Texas night!